

**Old Home Day Committee Minutes
Tuesday, September 13, 2017**

Type of Meeting: Regular meeting
Meeting Location: Sandown Town Hall
In attendance: Chair –Tim Rand, Patty Lakos, Pat Kimball, Alison Rochenski, Bob Brouder, Anthony LoConte, Helen LoPresti, Erica Olsen, Samantha Olsen, Peter Koester, Paula Gulla
Absent: Carly Gregory, Selectman Liaison Cindy Buco
Guest: Sergeant Richard Buco, Recreation Director Deb Brown

The meeting was called to order at 7:05 pm and began with the Pledge of Allegiance.

Review of Minutes of Previous Meetings

Line 4 of the 9/5/17 should read meeting location as Sandown Recreation Building

MOTION by Anthony LoConte to approve the minutes of September 5, 2017 as amended
SECOND by Peter Koester
MOTION PASSED UNANIMOUSLY

Treasurer

An up-to-date budget was provided to the members.

Final receipts and motions were made:

MOTION by Anthony LoConte to pay Pete’s Septic System \$350 for porta johns
SECOND by Bob Brouder
MOTION PASSED UNANIMOUSLY

MOTION by Anthony LoConte to reimburse Pat Kimball \$51.07 for decorations for the pumpkins and parade supplies
SECOND by Bob Brouder
MOTION PASSED UNANIMOUSLY

MOTION by Anthony LoConte to pay Esco awards \$140 for the clock, acrylic award and engraving
SECOND by Peter Koester
MOTION PASSED UNANIMOUSLY

MOTION by Anthony LoConte to reimburse Pat Kimball \$59.88 for 2 Visa cards
SECOND by Paula Gulla
MOTION PASSED UNANIMOUSLY

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45 MOTION by Anthony LoConte to pay Declan Lundt \$275 as the bagpiper for the parade

46 SECOND by Pat Kimball

47 MOTION PASSED UNANIMOUSLY

48

49 **Comments on the Event**

50

51 This is an informal list some of the comments made regarding the Fall Festival:

52

53 - Music better

54 - Layout good

55 - 3 ball boulder dash – fantastic – need 2 staff members however next year

56 - LED sign great

57 - Ad did not produce from In NH Magazine

58 - Chili and chowder need better space design

59 - PA system still may need to be more powerful – didn't reach far ends of the field

60 - Stan Jr. – not too engaging with the audience

61 - St Matt's tent – several older people complained that they couldn't hear under the tent
62 due to the music yet others thought it was great and sat for quite a while

63 - Friday night band – rave reviews

64 - Train was a hit

65 - Vertical entertainment said slow this year until at night

66 - Pancake breakfast – better attendance this year

67 - Did Windham Community Band come to Rec building? Never heard them

68 - Heard we should advertise even earlier and more often in local papers

69 - Turn off ice cream truck music - interfering with stage or place them in another spot

70 - Food vendors too spread out

71 - Electric circuits were tripping for the pancake breakfast and for music maybe too

72 - Raffles need to be done differently – no time to announce every hour or half hour

73 - Some got confused with 2 bracelets – thought the yellow one was also for the bounce
74 houses

75

76

77 **Marketing**

78

79 It was noted that no one brought in the ad from IN NH magazine and therefore the
80 committee is left to believe that form of advertising may be less effective than other types.

81

82 Banners and lawn signs have been removed. Banners may need some additional
83 reinforcement or extra stakes to prevent sagging and drooping.

84

85 The wrist bracelets were a success in obtaining a head count. Over 880 bracelets were
86 given away and with those that entered through another gate or declined the bracelet, it
87 was estimated that 1,000 were in attendance.

88
89 The LED sign was helpful but it would have been even better if it was 2 sided so it could
90 be seen from both north and south driving on Main Street. Balloons would be added or
91 some additional flags to draw attention to the entrance.

92
93 A suggestion was made to advertise both the Old Home Day and Old Home Day Fall
94 Festival events together in the future.

95 **Site**

96

97

98 Anthony LoConte publically thanked Arthur Genualdo for solving the water and mud
99 problem at the field on Friday night by making a make shift bridge for the entrance.

100

101 Deb Brown noted that trash should be picked up after the event as soon as possible since
102 mowing can take place at any time. Also, the marking of the sprinkler heads should take
103 place on Friday since there was a soccer game on Thursday evening and the red flags
104 may have caused some interference. Deb mentioned some alarm issues that will be dealt
105 with next year ahead of time. Also, an alcohol can was found inside the building. More
106 barrels are needed on the playground for trash. Police should be informed if anyone is
107 going to be on-site late into the evening or overnight.

108

109 The pancake breakfast needs more signage to direct folks inside the Recreation building.
110 Electrical circuits were being tripped in the kitchen during the pancake breakfast and the
111 electrical inspector will be notified.

112

113 The portable electrical panel may run out of space for next year and again this should be
114 addressed with the electrical inspector.

115

116 A generator was suggested for the food vendors or tent needs and this could be
117 investigated but the size of the generator would have to be about 8K watts. The panel
118 should be covered with a garbage bag overnight on Friday evening.

119

120 There should be a white board to post raffle numbers/tickets to make it easier for the
121 public to determine if they have won a prize.

122

123 The possibility of renting lighter tables and chairs was discussed and eliminating the need
124 to move the picnic tables around the field.

125

126 Better announcements and signage for the recycling unit should be in place for next year.
127 It was not used to the best benefit.

128

129 The remains of the cow plop bingo need to be removed from the site.

130

131 Food vendors were spread out and maybe a new configuration could be considered.

132

133 Another tent may be an option for those who want to be out of the sun but further away
134 from the music.

135

136 **Rides**

137

138 VI party rentals expressed concern that 2 of their staff members would be needed next
139 year to ensure ultimate safety on the bounce houses. Committee members agreed but
140 would like other vendors contacted for comparison pricing for next year.

141

142 Seating should be made available to parents in that portion of the field while they wait for
143 their children that are playing on the bounce houses.

144

145 **Parade**

146

147 Windham Community Band arrived while the parade was in progress but caught up and
148 did perform at the Recreation Building afterward.

149

150 There was a discussion about whether Santa should be included in the next parade and
151 there were opinions on both sides, however, many spoke up in favor of having him return
152 next year.

153

154 The parade was better this year with better spacing between entrants. More staff is
155 needed along the route. Stopping at the Town Hall seemed to work to allow performers a
156 brief time to play or dance etc. Awards to the floats should be presented before the
157 parade. Numbers need to be put on the bike parade application with a corresponding
158 number on the child's bike. Both winners of the 20" bikes gave their bikes away to other
159 children and this should be relayed to the newspaper.

160

161 MOTION by Anthony LoConte to award the bike winner families with gift cards

162 SECOND by Peter Koester

163 MOTION PASSED UNANIMOUSLY

164

165 Several residents and guests stated they were not sure they could continue down Main
166 Street to the Recreation building beyond the detour sign at Sargent Rd. Maybe some
167 additional signage and advertising of the routes available could help in this area.

168

169

170 **Vendors**

171

172 There were over 60 vendors with many traveling quite a distance. There was one issue
173 with a possible fraudulent vendor. The Police Chief dealt with the situation and the
174 vendor left the event. Additional verbiage should be added to the vendor paperwork

175 giving the vendor notice that should a problem occur, they have be asked to leave
176 immediately with no refund.

177

178 Vendor revenue for this year totaled \$1,700 which will go into the general fund.

179

180 **Entertainment**

181

182 Several issues arose with the sound system that were addressed and it was found that a
183 speaker on the field became unplugged that added to the issues. The overall entertainment
184 was a great success. Blacklite Band will be considered to play on Friday and Saturday
185 next year. Casey Clark was a crowd favorite. The Elvis impersonator had a wonderful
186 voice but did not engage the crowd as much as the committee expected.

187

188

189

190 **Raffles**

191

192 The announcement of the raffles was difficult to keep on schedule without interrupting
193 the performers, so alternate ideas will be investigated and discussed for next year. Maybe
194 a raffle table and tickets will be issued instead of bracelets.

195

196

197 **Pumpkins**

198

199 J&F Farms from Derry donated 50 small pumpkins for the children to decorate and this
200 was very successful.

201

202

203 **Citizens of the Year**

204

205 Both citizens of the year were thrilled with their awards and both the announcement on
206 Friday evening and Saturday daytime went very well. Some signage for Young Citizen of
207 the Year is needed for the vehicle in the parade.

208 **Friday Night Events**

209

210 The Historical Society beer/wine tent was profitable again this year.

211 The chili and chowder cook-offs will need some redesigning for next year to account for
212 inclement weather. Also, gloves and hair nets should be worn, a list of ingredients should
213 be shown and the level of 'heat' to each chili listed.

214

215 **Warrant Article Amount**

216

217 MOTION by Anthony LoConte to request \$7,000 for the warrant article for next year
218 which is the same amount as previously requested

219 SECOND by Patty Lakos

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220 MOTION PASSED UNANIMOUSLY

221

222 **Save the Date**

223

224 MOTION by Anthony LoConte to hold the event next year on 9/7 and 9/8

225 SECOND by Bob Brouder

226 MOTION PASSED UNANIMOUSLY

227

228 **Future Meetings**

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230 The next meeting will be held on November 1, 2017 at 7pm at the Town Hall.

231

232 MOTION by Tim Rand to adjourn the meeting

233 SECOND by Pat Kimball

234 MOTION PASSED UNANIMOUSLY

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236

237 The meeting adjourned at 9:11 pm.

238

239 Respectfully submitted,

240

241

242

243 Paula Gulla

244 Recording Secretary