

Sandown Oktoberfest Committee
Minutes
April 20, 2023

Date: 4/20/23

Place: Sandown Town Hall

Members Present: Karen Jortberg- Chair, Erica Olsen- Vice Chair, Paula Gulla- Treasurer, Colleen Olsen- Secretary, Jim Gulla, Helen LoPresti,

Members Absent: Ben Sharpe- Selectman Liaison

Opening:

Ms. Jortberg called the meeting to order at 7:00 p.m.

Review of Minutes:

No corrections were made to the minutes.

MOTION:

Mrs. Gulla made a motion to accept the minutes of April 6, 2023 as written.

Mr. Gulla seconded the motion. Mrs. LoPresti abstained, all else in favor, the motion passed 5-0-1.

Donations & Funding:

Mrs. Gulla shared that she has received one new monetary donation. She noted that she has also received a gift card that can be raffled off either prior to the event or during the day of. Mrs. Jortberg added that she is working with Zorvinos to see if they'd be interested in donating to the event as well. Mrs. Gulla added that she reached out to Walmart Distribution Center in Raymond and said she had not heard back yet.

Mrs. Gulla added that she had talked to Lynne Blaisdell about adding a donation bucket in front of the Town Clerk window or Selectman's Office window. She added that there hasn't been a final decision made on this yet.

Raffle:

Mr. Gulla shared that Bass Pro Shop only donates to events that are education and outdoors focused. He added that they have not purchased the grill/ flat top yet as they wanted to come back to the committee with more ideas to gain more donations to help offset the cost. Mrs. Olsen suggested

that we try to reach out to others to see if they would sponsor the purchase of the grill/ flat top so that the committee doesn't lose any money if they don't sell a lot of tickets.

Alcohol/ Beer Tent:

Mrs. Jortberg shared that she was able to get her insurance figured out for the event. She added that she is working to figure out the beer selection at the event. She noted that she is going to be doing bottles and cans rather than renting the draft trailer for kegs.

Food:

Ms. Olsen noted that she is still looking for food trucks for the event. Mrs. Jortberg recommended reaching out to a few different food trucks that attend her event.

Vendors:

Ms. Olsen asked the committee if everyone was okay with approving the vendors that have submitted vendor applications. She added that she has not received any applications from independent consultants. The committee had no objections to approving all vendors. Ms. Olsen said she would send a follow up email to all vendors to notify them of approval.

Site:

No discussion

Marketing:

Ms. Olsen shared that she reached out to Integrity Laser and got prices for larger mugs, she added that they were going to laser the revised logo on a larger mug for the committee to look at.

Mrs. Olsen added that it might be a good idea to see if the committee could set up a table at Triple Elm on May 6th during their grand re-opening from 10-2. She added that this would be a great way to collect donations as well as begin presale of the mugs. Mrs. Olsen said that she would get into touch with Dave at Triple Elm to ask if they could set up a table on that day.

Next meeting dates:

The Oktoberfest Committee will be meeting on the following dates:

May 4 & 18

June 15 & 29.

80 **MOTION:**

81 Mrs. Jortberg made a motion to adjourn the meeting. Mrs. Olsen seconded
82 the motion. All in favor, the motion passed 6-0-0. Meeting ADJOURNED at
83 8:03 p.m.

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85 Respectfully Submitted,

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88 Colleen Olsen