

Sandown Oktoberfest Committee
Minutes
April 18, 2024

Place: Sandown Rec Center

Members Present: Karen Jortberg- Chair, Erica Olsen- Vice Chair, Paula Gulla- Treasurer, Colleen Olsen- Secretary, Jim Gulla, Helen LoPresti, Becky Thompson, Eric Olsen- Selectman Liaison

Members Absent: None

Meeting Opening:

Mrs. Jortberg opened the meeting at 6:40 p.m.

Mr. Olsen swore Becky Thompson in as a new member of the Oktoberfest Committee.

Review of minutes March 21, 2024:

Mr. Olsen stated that on line 113 Arties name was spelt incorrectly.

MOTION:

Mrs. Gulla made a motion to approve the minutes as amended. Mrs. Olsen seconded. All in favor, the motion passed 7-0-0.

Donations and Funding:

Mrs. Gulla shared the updated budget sheet. She noted that she will be working with Gayle, the Towns Finance Director, to balance the budget from last year and this year.

Music and Entertainment:

Mrs. Jortberg shared that the German Band was willing to move forward for \$1,500. She added that they are going work on a contract and will be playing from 1:00 p.m. to 2:00 p.m. and then again from 3:00 pm to 4:00 p.m. Mrs. Jortberg also shared that Stumpy Joe and Keith & Tim will be returning to play again.

The Committee discussed hiring an act to perform for the kids in the hour break between the German band. The committee discussed hiring a magician, a hypnotist or Dan the Pirate Man. Mrs. Thompson and Mrs.

Gulla were going to work on getting price quotes and availability from each of their contacts.

Mrs. Gulla shared that the Library is going to be hosting a “Brewing in New Hampshire” event on Friday October 18 to help kick off the Oktoberfest weekend.

Beer Tent:

Mrs. Jortberg shared that there was no new updates on this. Ms. Olsen noted that she got an email from Bellevance Beverage and she noted that she told them to continue working with the Two-to-Lou crew.

Food Trucks:

Mrs. Olsen shared that she has a handful of food trucks signed up to sell food at the event. She also shared that she will be reaching out to Seacoast Pretzel to see if they’re able to attend and sell pretzels. She added she was able to find another food truck who was willing to create a custom menu for the event to include some more German options.

Games:

Mr. Gulla shared he had no updates on the games other than receiving a few prizes for the winners. Mrs. Gulla passed around a few photos of first, second and third place ribbons to give to the kids for their events.

MOTION:

Mrs. Jortberg made a motion to spend up to \$20.00 to purchase the kids games ribbons. Mrs. Olsen seconded the motion. All in favor, the motion passed 7-0-0.

Mrs. Gulla also shared that she found a Dolly Parton Lodge Frying Pan that she thinks will be a good prize for the women’s frying pan toss.

MOTION:

Mrs. Olsen made a motion to spend up to \$50.00 for the women’s frying pan toss prize. Mrs. Gulla seconded the motion. All in favor, the motion passed 7-0-0.

Vendors:

Ms. Olsen shared that she has 20 vendors so far and is working to get more.

Site:

Mrs. Gulla shared that both her and Mrs. Thompson are reaching out to port-a-potty companies to get quotes for 2 regular and 2 handicap.

Mrs. Gulla also shared that she is going to be meeting up with a Derry Rotary Club Member to take their Oktoberfest signage that they have. She added that the signs will be stored in the Red Barn until the event. She also added that she would like to do an inventory of everything inside of the Red Barn.

Marketing:

Ms. Olsen shared that she is continuing to post regularly about the event, the mug sales and vendors. She added that she will be creating a flyer for the solo stove raffle soon to begin posting that as well.

Mrs. Gulla shared that she would still like to do individual banners for the sponsors this year instead of the large banner with all the sponsors like last year.

Ms. Olsen brought up the idea of finding someone to make t-shirts for the event. She added that at old tournaments she used to attend, they had someone transfer printing t-shirts with various event logos and event had options for customizations. She stated this may be a way for people to get Oktoberfest shirts rather than the committee ordering shirts and not being able to sell them.

Next meeting:

The committee will be meeting on May 23, 2024 at 6:30 p.m. at the Rec Center.

MOTION:

Mrs. Jortberg made a motion to adjourn. Mrs. Olsen seconded the motion. All in favor, the motion passed 7-0-0. Meeting ADJOURNED at 8:00 p.m.

Respectfully Submitted,



Colleen Olsen