

Sandown Oktoberfest Committee  
Minutes  
April 6, 2023

**Date:** 4/6/2023

**Place:** Sandown Town Hall

**Members Present:** Karen Jortberg- Chair, Erica Olsen- Vice Chair, Paula Gulla- Treasurer, Colleen Olsen- Secretary, Jim Gulla,

**Members Absent:** Helen LoPresti, Ben Sharpe- Selectman Liaison

**Opening:**

The Oktoberfest Committee held a site walk meeting at Sandlot Sports at 6:00 p.m. with members, Sandlot Owners and Fire Chief Michael Devine, to discuss the event and locations.

The site walk concluded at 6:50 p.m. and reconvened at the Town Hall at 7:05 p.m.

**Review of Minutes:**

No Corrections were made to the minutes.

**MOTION:**

Mrs. Olsen made a motion to accept the minutes as written. Mrs. Gulla seconded the motion. All in favor, the motion passed 5-0-0.

**Donations:**

Mrs. Gulla shared that no new donations have come in yet. She added that she will verify with the Finance Director next week to see if anything new has come in.

The committee discussed doing a raffle to help bring in donations. The committee looked at different items to raffle off, including a grill and griddle combo at Cabela's/Bass Pro Shop. Mrs. Gulla offered to purchase the griddle and asked Mrs. Olsen if she would purchase accessories to go with the griddle. Ms. Olsen suggested that the committee look into doing Venmo to collect raffle tickets as it gives people an easy way to pay and also would eliminate confusion with Pay.gov as that's collecting donations and the vendor donations. Raffle ticket prices were not discussed.

Ms. Olsen shared that she had looked into getting engraved beer mugs made to sell prior to the event and the day of the event. She noted that she was working with Integrity Laser in Merrimack NH, and they were able to engrave a 16 oz. beer mug with the Oktoberfest logo on it. She noted that the price per mug depended on the number of mugs that were ordered. She asked for the committee's opinion on the logo and engraving. She added that they also engraved a beer bottle opener. The committee discussed changing the logo to increase the size of Sandown and to add the event date. The committee discussed different pricing options for the mugs, the opener and a combo.

Ms. Olsen noted that she would follow up with Integrity Laser to make logo changes and will get back to the committee on the mugs.

**Music/Entertainment:**

There were no items to discuss under this item.

**Alcohol/Beer Tent:**

There were no items to discuss under this item.

**Food:**

Ms. Olsen noted that she has confirmed One Happy Clam's attendance for the event and noted that she is still looking for more food vendors to attend.

**Games:**

Mrs. Gulla noted that her and Mr. Gulla created a list of games and events that would be good for the Oktoberfest Event.

**Vendors:**

Mrs. Jortberg discussed having a cutoff date for the vendor applications. Ms. Olsen added that she will revise the application to include a cutoff date of August 1, 2023.

**Site:**

There were no items to discuss under this item.

**Marketing:**

Ms. Olsen said she is trying to regularly post about the event on Facebook to gain interest in the event as well as try and gather donations.

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81 The Committees next meeting will be held on April 20, 2023 at 7:00 p.m.

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83 **MOTION:**

84 Mrs. Gulla made a motion to adjourn the meeting. Mr. Gulla seconded the  
85 motion. All in favor, the motion passed 5-0-0. Meeting ADJOURNED at  
86 9:10 p.m.

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89 Respectfully Submitted,

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92 Colleen Olsen