

Sandown Oktoberfest Committee  
Minutes  
September 21, 2023

**Date:** 9/21/23

**Place:** Sandown Town Hall

**Members Present:** Karen Jortberg- Chair, Erica Olsen- Vice Chair, Paula Gulla- Treasurer, Colleen Olsen- Secretary, Jim Gulla, Helen LoPresti

**Members Absent:** Ben Sharpe- Selectman Liaison

**Opening:**

Mrs. Jortberg opened the meeting at 7:00 p.m.

**Review of Minutes:**

No corrections were made.

**MOTION:**

Mrs. Jortberg made a motion to approve the minutes as written. Mrs. Gulla seconded the motion. All in favor, the motion passed 6-0-0.

**Donations:**

Mrs. Gulla shared that the Committee has raised a total of \$8,200 for the event so far. Ms. Olsen noted that a few vendors and a few mug payments were missing from this calculation but would be reaching out to those who have not submitted payment to receive payment.

**Advertising:**

Mrs. Jortberg noted that she saw that the Carriage Town News Paper posted about Oktoberfest on the front page recently. Mrs. Gulla added that she did put the event on the WMUR local calendar but wasn't sure if it was posted to the page yet.

**Beer Mugs and Openers:**

Ms. Olsen and Mrs. Gulla shared that there are about 30 openers left and about 90 mugs left. The Committee discussed ordering additional openers but decided not to. Ms. Olsen added that she will be delivering some mugs this weekend and again added that there a few people that placed orders and

haven't paid, so she was planning to reach out to them to confirm their order and request payment.

**Music and Entertainment:**

Mrs. Jortberg shared that she has sent the music schedule to Mark Gordon who is running the music and sound for the event. Mrs. Jortberg requested that Mark be given \$400.00 for the use of his equipment and time. The Committee was in favor of paying Mark for his services.

**MOTION:**

Mrs. Gulla made a motion to pay Mark Gordon \$400.00 for the use of his sound equipment and band services. Mrs. Jortberg seconded the motion. All in favor, the motion passed 6-0-0.

**Beer Tent:**

Mrs. Jortberg said she is all set with the beer tent. The Committee did discuss whether or not to increase the amount of beer but decided that the amount already purchased should be enough to cover the event.

**Food:**

Ms. Olsen shared that she received an email that Bond BBQ was unable to attend the event after they double booked for the day.

**Games:**

Mr. Gulla shared he has what he needs for the games and is still working on collecting gift cards for prizes.

The Committee also discussed how the costume contest would work. The Committee also decided that a cash prize of \$100 would be given to the overall best dressed person/couple. The contest will take place at 6:00 p.m. The Committee decided that they would ask if some of the Selectmen would be willing to vote on the best dressed. Mrs. Olsen and Mrs. Gulla plan to attend the next Selectman's meeting to ask.

**MOTION:**

Mrs. Gulla made a motion to award the best dressed costume contest winner a \$100.00 cash prize. Ms. Olsen seconded the motion. All in favor, the motion passed.

**Grill Raffle:**

The Committee discussed the raffle for the combination grill. The Committee decided that the winner of the raffle will be pulled around 9:00 p.m. prior to the end of the event.

**Vendors:**

Ms. Olsen stated that she will be sending out emails to all vendors with event details within the next week or so. She added that there was still a handful of vendors that had not yet paid for their spot, so she would also follow up with them prior to giving event information out.

**Decorations:**

Mrs. Gulla shared that she planned to purchase the various décor items and backdrops.

**MOTION:**

Ms. Olsen made a motion to allow Paula Gulla to spend up to \$200.00 for décor and backdrops for Oktoberfest. Mrs. Olsen seconded the motion. All in favor, the motion passed 6-0-0.

**Site:**

Mrs. Gulla shared that the heaters are going to be \$75.00 each and noted that she did not reserve them as she was informed that if we cancel the reservation, the company keeps a percentage of the price per item as a deposit fee. She noted that the company was able to waive the fee for cancelling the reservation for the high strikers.

**Tee-shirts:**

Ms. Olsen shared that she had contacted a screen printing company in Windham that would print shirts for \$13.00 per shirt. She noted that there was a slight increase in price for plus size shirts. The Committee discussed different options for shirts, and decided to not pursue the shirt company. Mrs. Jortberg said that she was willing to get the shirts made for us as she is having her daughter make some for the Two-to-Lou beer tent crew. The committee decided to personally reimburse Mrs. Jortberg for the price of the shirts rather than using the committee funds.

**MOTION:**

Ms. Olsen made a motion to adjourn. Mrs. Gulla seconded the motion. All in favor, the motion passed 6-0-0. Meeting ADJOURNED at 9:05 p.m.

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120 Respectfully Submitted,

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A handwritten signature in cursive script that reads "Colleen Olsen". The signature is written in black ink and is positioned to the right of the line number 121.

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Colleen Olsen