

Sandown Oktoberfest Committee
Minutes
September 14, 2023

Date: September 14, 2023

Place: Sandown Town Hall

Members Present: Karen Jortberg- Chair, Erica Olsen- Vice Chair, Paula Gulla- Treasurer, Colleen Olsen- Secretary, Jim Gulla, Helen LoPresti

Members Absent: Ben Sharpe- Selectman Liaison

Opening:

Mrs. Jortberg opened the meeting at 7:05 p.m.

Review of Minutes:

The Committee had no changes to either the August 31 or September 7 meeting minutes.

MOTION:

Mrs. Jortberg made a motion to approve the minutes of August 31 and September 7, 2023, as written. Mrs. Olsen seconded the motion. All in favor, the motion passed 6-0-0.

Donations and Funding:

Mrs. Gulla shared an updated list of all donations collected so far. She noted that the committee has raised almost \$8,000 for the event.

Music:

Mrs. Olsen shared that she reached out to a coworker of hers to see if she knew anyone that would be interested in playing at Oktoberfest and was able to find a small quartet that was willing to play German style music for the event. Mrs. Olsen passed the contact information off to Mrs. Jortberg and Mr. Gulla. The committee now has a full list of music for the event.

Beer Tent:

Mrs. Jortberg shared that she has ordered the beer for the event. She added that she also received a donation from Samuel Adams but is unsure of the type of beer they will provide.

Food:

Ms. Olsen shared that she is all set with the food trucks.

Games:

Mr. Gulla shared that he is all set with the games and that he plans to have the adult games on the hour and kids games on the half hour.

Mrs. Gulla shared that she did get corn and sacks for the grain sack toss and also purchased various craft items for the kids at the dollar store. She asked if she could be reimbursed for the cost of those items. The Committee had no issues with reimbursing her and will make a motion at the end of the meeting for this.

Mrs. Gulla also shared that she talked to Grand Rental regarding renting the “High Striker” game and she added that there is a delivery fee of \$80 for both items. The Committee decided to not rent the “High Striker”. Mrs. Jortberg suggested that the Committee contact Patch Wood Farms to see if they could do pony rides similar to what they used to do at Old Home Days.

The Committee also talked about having a “goodie in the hay” type of game where various candies and items are placed in hay and kids have to find the candy. Mrs. Jortberg said that she was willing to put this activity on for the kids as she has done it before. She asked if the committee would be willing to allow her to spend up to \$100 for the activity. The Committee had no issues with this and will make a motion at the end of the meeting for to allow.

Vendors:

Ms. Olsen shared that she has plenty of vendors for the event. She noted that she will be accepting new vendors as they come in but will not actively post that they are looking for vendors as space at the event may be limited.

Site:

The Committee discussed parking and whether or not the volunteers should have reflective vests on while doing parking. Mrs. Olsen suggested that they should have some sort of vest on incase and noted that they are low cost on Amazon.

The Committee also discussed whether or not they wanted to rent an additional large tent for people to sit under. The Committee decided that it

would be best to wait until its closer to the event to see what the weather is going to be like. Ms. Olsen did clarify that this event is rain or shine.

Ms. Olsen showed a map that she drew up of Sandlots to share with the vendors and public to show them where to park and where various activities are going to be. She noted that she would like to finalize this map so its easier to read before sharing it with the public.

Marketing:

Mrs. Gulla shared that she created a 4x8 banner with all the sponsors logos on it. She said the cost for the banner was just under \$44.00 without shipping.

Ms. Olsen noted that she will be posting the sponsor logos as well posting all the games on Facebook sometime in the coming days.

MOTION:

Mrs. Jortberg made a motion to allow Paula Gulla to spend up to \$75.00 for the purchasing of the sponsor banner. Mrs. Gulla seconded the motion. All in favor, the motion passed 6-0-0.

MOTION:

Mrs. Olsen made a motion to allow Karen Jortberg to spend up to \$100 on the purchasing of candies and supplies for “goodies in the hay”. Mr. Gulla seconded the motion. All in favor, the motion passed 6-0-0.

MOTION:

Mrs. Olsen made a motion to reimburse Paula Gulla \$19.00 for purchasing the grain sacks. Mrs. Jortberg seconded the motion. All in favor, the motion passed 6-0-0.

MOTION:

Mrs. Olsen made a motion to reimburse Paula Gulla \$17.50 for purchasing the kids craft activities. Mrs. Jortberg seconded the motion. All in favor, the motion passed 6-0-0.

Gift Cards:

Mrs. Gulla shared that she has received some more gift cards but still needs about 15 or so more gift cards for the various winners of the games.

120 **MOTION:**

121 Ms. Olsen made a motion to adjourn the meeting. Mrs. Gulla seconded the
122 motion. All in favor, the motion passed 6-0-0. Meeting ADJOURNED at
123 9:02 p.m.

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125 Respectfully Submitted,

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Colleen Olsen