

Sandown Oktoberfest Committee  
Minutes  
February 16, 2023

**Date:** February 16, 2023

**Place:** Sandown Town Hall

**Members Present:** Karen Jortberg- Chair, Erica Olsen- Vice Chair, Colleen Olsen- Recording Secretary, Paula Gulla- Treasurer, Jim Gulla, Helen LoPresti

**Opening:**

Mrs. Gulla opened the meeting at 7:05 p.m. and led the Pledge of Allegiance.

Tricia Thomas came before the committee to share that the library is looking to do a History of Beer event and would like to correlate the event together with the committee. She shared that she wasn't sure if the gentleman that was going to do the event would be open to doing a weekend event to add to the Oktoberfest Activities but she said she's willing to ask. She added if he is not willing to do the weekend, she would like to do it during the week leading up to the event. The Committee liked the idea of correlating the two events.

**Election of Officers:**

The Committee discussed who would like to be Chair, Vice Chair, Recording Secretary and Treasurer.

**MOTION:**

Mrs. Gulla made a motion to nominate Karen Jortberg to be Chair of the Oktoberfest Committee. Mr. Gulla second the motion. All in favor, the motion passed 6-0-0.

**MOTION:**

Ms. LoPresti made a motion to nominate Erica Olsen to be Vice-Chair of the Oktoberfest Committee. Mrs. Gulla seconded the motion. All in favor, the motion passed 6-0-0.

**MOTION:**

Mrs. Olsen made a motion to nominate Paula Gulla to be Treasurer for the Oktoberfest Committee. Ms. Jortberg seconded the motion. All in favor, the motion passed 6-0-0.

**MOTION**

Mrs. Gulla made a motion to nominate Colleen Olsen to be Recording Secretary for the Oktoberfest Committee. Mr. Gulla seconded the motion. All in favor, the motion passed 6-0-0.

**New Business:**

The Committee worked on setting a tentative date for the Oktoberfest Event. The Committee discussed whether to hold a two day or single day event. The final date will have to be confirmed with Sandlots, which is where the event is tentatively scheduled to take place.

The Committee decided that on Friday, October 13 from 7 to 10 p.m. there will be a kickoff event including a bonfire, music, food and beer. It is undecided on whether this would be a BYOB event or if the Committee will sell beer at a cost. This night would most likely be adults only. On Saturday, October 14 from 12 until around 6 p.m. will be the main Oktoberfest Event in which there will be music, food, vendors and beer (provided by Two-to-Lou). This event would be geared more towards the families.

Mrs. Gulla said she would reach back out to Linda Mencis at Sandlots to work with her on whether they would allow a Bonfire and a BYOB event on Friday Night.

The Committee also discussed wanting to go out to Sandlots in the coming weeks to see the changes to the site location as Ms. Olsen noted that there are now two large structures by the beach area. One that is open and another enclosed building.

The Committee reviewed a letter Mrs. Gulla had drafted regarding donations. It would be used to ask different businesses for donations and would include the Town's tax ID. Ms. LoPresti will work on getting donations and possible sponsors for the event.

The Committee is looking to raise an unknown amount of funds to cover the costs of Police and Fire Details, along with Port-a-Potties as needed.

Ms. Olsen set up an email account for all the Committee members to use to help getting questions answered, and events lined up. The following email address will be used as the official contact email for the Committee:

[Sandownoktoberfest@gmail.com](mailto:Sandownoktoberfest@gmail.com)

The Committee discussed the possibility of having vendors at the event. They talked about how they wanted German inspired crafts and goods and would rather not see larger vendors. The Committee agreed to charge \$50 donation fee for vendor space and an \$80 donation fee for food vendors,

Ms. Olsen shared a few different flyers she had created to help publicize the event. She shared that she plans to make a “coming soon” post for the event on the Sandown Community Page tomorrow to help gage excitement for the event. She added that she is willing to create an Oktoberfest Facebook Page as well which will be used to help share information about the event.

The Committee agreed to meet every other week for the next few weeks and then move to one meeting. The Committee scheduled the following meetings: March 2 & 23. April 6 & 20 at 7:00 p.m. in the downstairs Town Hall.

**MOTION:**

Mrs. Olsen made a motion to adjourn the meeting. Ms. LoPresti seconded the motion. All in favor, the motion passed 6-0-0. Meeting ADJOURNED at 8:30 p.m.

Respectfully Submitted,

Colleen Olsen

Recording Secretary