

Sandown Cable Board
Minutes
October 25,2022

Date: October 25, 2022

Place: Sandown Town Hall

Members Present: Richard Lewis, Chairperson, Chris Donnellan, Vice-Chair and Eric Olsen (Selectmen Ex-Officio)

Members Absent:

Opening: Mr. Lewis called the meeting at 7:00 pm.
The Pledge of Allegiance was said.

Selectmen Olsen made a motion to approve the August 30th meeting minutes as written.
Motion second by Mr. Lewis. All in favor, **Motion passed**

Mr. Donnellan talked about Facebook Boost. It was unclear on what you receive for \$14.00 a week. There was a range of different inquiries that you could boost. More video views were selected. Mr. Donnellan suggested that we keep promoting Channel 17 and the streaming of meetings on Facebook. Can have a schedule time to post, the followers are the ones that can see and are able to share to other pages. Could also put together a slide show with graphics and post on Channel 17. Mr. Lewis would like to have a post saying, “looking for board members and any open positions that are available”. Mr. Donnellan will put together and post onto Facebook.

Mr. Donnellan is looking into pens, could leave some at the Town Clerks office. Would have the Channel 17 logo on them. 500 pens cost about \$250.00-\$300.00

Mr. Donnellan stated that he has not heard from Susan Norton.

The meeting was recorded at the Recreation Building. Had an issue with the audio being too loud, went up to fix it. Not sure if it worked, they haven’t had a meeting as of date.

Mr. Donnellan also hasn’t heard back from Dean Zonello about what Attorney the Plaistow cable access channel used. A discussion was talked about placing an “ad” on Facebook for the Attorney. This way it captures the correct audience **Mr. Lewis made a motion** to put an ad on Facebook, **Motion second** by Selectmen Olsen. All in favor, **Motion passed.**

Mr. Lewis asked Selectmen Olsen about being on the BOS agenda, the purpose is to inform the BOS about the contract of Comcast. And the time frame on what will be happening.

Mr. Lewis talked about the sound garden at the library. Every day, he goes by their sign and doesn’t know what it is. He will stop by to see if this is something that Channel 17

could record. And Mr. Lewis would even record it. Mr. Donnellan stated that he has a go-pro that could be used.

Motion made by Mr. Donnellan to adjourn the meeting. **2nd by** Selectmen Olsen. All in favor.

Meeting adjourned at 7:25p.m

Respectfully Submitted,

Erica Olsen